

ADVERTISING PRICE LIST **CROATIA**

The travel magazine CROATIA is published four times a year in Croatian and English, each edition with a circulation of 25-30.000 copies, depending on season.

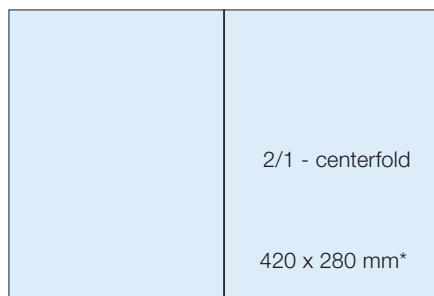
Free distribution on all flights, in the lounge salon at Zagreb Airport, branches, agencies, fairs, events, presentations...

The magazine is present in Croatia as well as abroad and is an ideal advertising media for domestic and foreign public.

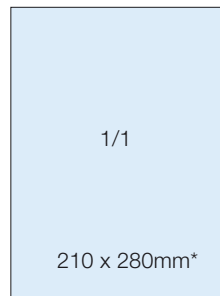
Online editions of the travel magazine **CROATIA** are available at:
<https://www.croatiaairlines.com/hr/Informacije-oputovanju/In-flight/in-flight-magazine>

gabrijela.lochert@croatiaairlines.hr
+385 1 6160017

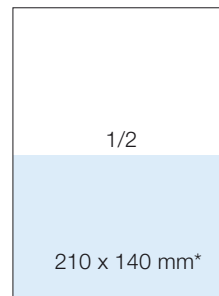




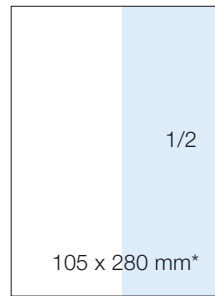
6.000,00 € + VAT



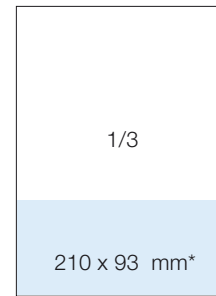
Internal
3.500,00 € + VAT
Cover - inner
4.200,00 € + VAT
Cover - outer
7.000,00 + VAT



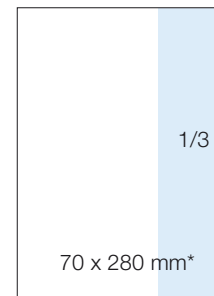
2.100,00 € + VAT



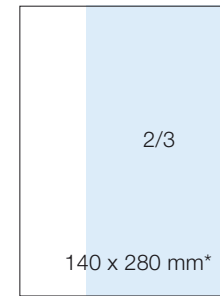
2.100,00 € + VAT



1.500,00 € + VAT



1.500,00 € + VAT



2.400,00 € + VAT

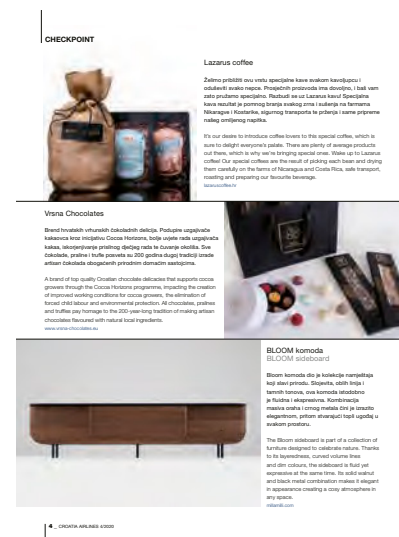
* to the displayed dimensions
a 3mm bleed is added



PR 1/1 3.500,00 € + VAT



Product placement 500,00 € + VAT



Special quantity discount on annual contract:

1 advertiser - 4 publications 20%

According to the price list, a particular placement is charged 10% of the ad.

The cost of creating an ad is 20% of the value of a one-time publication of advertisements (price according to the price list). At the cost of making, no discounts are granted. Discounts for agencies - one post 10%, four posts (annual contract) 25%.